ALI RIZWAN

Web Developer | WordPress Specialist | SEO & Performance Optimization | Custom Theme Development

📞 +923240094621 @ alis5597153@gmail.com 🔗 https://alisfolio.vercel.app/

📍 Johar Town, Township, Lahore, Punjab, Pakistan

SUMMARY

I am a dedicated Web Developer with a strong focus on WordPress development. Based in Johar Town, Lahore, I have honed my skills in creating custom themes, optimizing site speed, and ensuring SEO best practices. My experience includes working remotely and delivering high-quality projects that enhance user experience. I thrive in collaborative environments where communication is key to successful project execution

EXPERIENCE

Senior WordPress Developer

Fluxtile

📅 01/2023 - 01/2024

A company focused on web development solutions

- Worked full-time in office as a Senior WordPress Developer at Fluxtile
- Led custom theme builds and plugin integrations for client sites
- Ensured top performance and UX across all delivered projects

WordPress Developer

Vidit's company

📅 02/2024 - Present

An India-based web company specializing in WordPress development

- Working remotely with Vidit's company, an India-based web firm
- Developing and maintaining WordPress sites with modern tools
- Communicating daily with teams to ensure smooth project flow

KEY ACHIEVEMENTS

💎 **Enhanced Site Speed**
Reduced site load time by 40% through optimization techniques.

💎 **Improved Client Satisfaction**
Led team to increase client satisfaction score by 25% in two quarters.

💎 **Theme Development Success**
Developed 30+ custom WordPress themes, boosting client engagement rates by 50%.

💎 **Boosted Site Traffic**
Achieved a 15% increase in site traffic through effective SEO strategies.

EDUCATION

High School

Govt Aziz-E-Millat high school

📅 01/2022 - 01/2024 📍 Bahawalnagar , Punjab

Diploma

Kips College Bwn Campus

📅 01/2022 - 01/2024

Bachelor's

University of Engineering & Technology

📅 01/2024 - Present

STRENGTHS

⭐ **Web Development Expertise**
Skilled in responsive design, speed optimization, and SEO

SKILLS

Bootstrap	CSS	HTML
JavaScript	React	SEO
Tailwind	Vercel	WordPress
Gmail		